

# American Wiping Rags, Inc.

P. O. Box 7415

32 N. Silicon Drive # 5

Pueblo West, CO 81007

Office: 719-647-2744

Cell: 719-671-7604

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## Advertising Information Page



Put your advertising dollars to work for you.

Advertise on the American Wiping Rags Van. Our recently customized van captures a lot of attention. It is on the road daily, and seen by hundreds of potential clients.

- We make deliveries to Pueblo, Pueblo County, Rocky Ford, Fowler, Manzanola, Canon City, Colorado Springs, and Denver.
- We attend numerous car and motorcycle, home and garden and holiday shows, race track events through out Colorado all year round.
- Numerous meeting and business expos and events through out Colorado.
- We put about 45,000 miles per year on van.
- 4 slots are available; it is exclusive to one type of business at a time, example only one bank at a time.

### **Other information:**

Driving record: Shelley (aka Rag Diva) has a perfect driving record for the past 22 years.

Insurance: Insurance is carried with Farm Bureau Insurance in Pueblo, Colorado.

Storage: The van is kept in a locked garage during the night and is always kept clean.

Dimensions for signage: 24" maximum width x 16" maximum height. Signs can be mailed, delivered or schedule a pick up from a local sign shop.

Signs will be returned after contract period has expired.

# Advertising Agreement Contract

American Wiping Rags, Inc., referred to as CONTRACTING PARTY, and \_\_\_\_\_, referred to as Advertising Client.

CONTRACTING PARTY shall perform the following services for ADVERTISING CLIENT:

## Advertising on Company Van.

At the following rate for advertising: Select package preferred:

\_\_\_ \$45.00 - 30 days

\_\_\_ \$247.50 - 6 months (savings of \$22.50 equals 2 weeks free).

\_\_\_ \$495.00 - 1 year (savings of \$45.00 equals 1 month free)

This agreement shall begin on \_\_\_/\_\_\_/\_\_\_ and shall terminate on \_\_\_/\_\_\_/\_\_\_ unless earlier terminated.

Email address \_\_\_\_\_

All boxes must be initialed.

THIS IS AN AGREEMENT FOR ADVERTISING SERVICES TO BE PREFORMED DURING THE TIME PERIOD LISTED ABOVE.

ADVERTISING CLIENT SHALL BE RESPONSIBLE FOR PROVIDING ALL ADVERTISING MATERIALS. (ex.: magnetic signage is the best way to insure proper attachment to the van, for other type of signage please contact Shelley at American Wiping Rags for prior approval.) WE ARE NOT RESPONSIBLE FOR LOST OR STOLEN SIGNAGE.

PAYMENT NEEDS TO BE RECEIVED 2 WEEKS PRIOR TO THE BEGINNING OF CONTRACT. PAYMENT CAN BE MADE IN THE FORM OF A CHECK, VISA, MC, OR PAID IN CASH. \*IF CHECK IS RETURNED FOR ANY RESASON BY THE BANK AN ADDITIONAL FEE OF \$30.00 WILL BE ADDED TO ACCOUNT, AND SIGNAGE WILL BE REMOVED UNTIL PAYMENT IS CORRECTED AND PAID IN FULL.

EARLY TERMINATION: IF CONTRACT IS TERMINATED BY AMERICAN WIPING RAGS, INC. REFUND WILL BE PRORATED FOR TIME UNUSED AND FUNDS WILL BE RETURNED TO CLIENT. IF CONTRACT IS TERMINATED BY CLIENT, AMERICAN WIPING RAGS SHALL TRY TO FIND A SUBSTITUE BUYER FOR SPACE. IF ONE IS FOUND THEN REFUND WILL BE PRORATED AND ANY UNUSED FUNDS WILL BE RETURNED TO CLIENT. IF HOWEVER WE ARE UNABLE TO FIND A SUBSTITUE BUYER THEN THERE WILL BE NO REFUND.



I will place your sign on the next available spot.

Dated: \_\_\_/\_\_\_/\_\_\_

\_\_\_\_\_  
AUTHORIZED OFFICER OF  
CONTRACTING PARTY

\_\_\_\_\_  
AUTHORIZED OFFICER OF  
ADVERTISING CLIENT